



For Immediate Release: March 12, 2007

For further information contact: Joyce Luhrs, 201-592-9126, luhrsassocpress@rcn.com

New Concepts Announces Strongest Link Award Recipient

(Bergen County, New Jersey)--New Concepts, a community non-profit organization committed to people with disabilities and their families, presented staff member, Wendy Muriuki, with the organization's Strongest Link Award. Ms. Muriuki, a residential counselor with New Concepts for three years, was nominated by her co-workers to receive the quarterly award in recognition of her outstanding work. She received a cash award, and her name was inscribed on the Strongest Link Award plaque. Shown from left to right: Fred Maldonado, program director and a member of the awards committee; Homer J. Cudia, Chairman of New Concepts, and Wendy Muriuki.

###

About New Concepts

Twenty years ago, New Concepts was founded by a small group of parents concerned about the future of their sons and daughters with developmental disabilities. New Concepts is a community non-profit organization committed to people with disabilities and their families. Inspired by the vision of families and people with developmental disabilities, New Concepts enables people to realize their dreams and to achieve their individual potential through quality community programs and services that include housing, vocational and day program training, recreation, advocacy, and family education and support. For further information about New Concepts, call 201-843-3427 or visit the organization's web site at www.ncfl.net.

