



For Immediate Release

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Take Me Out to the Ball Game. Developmentally Disabled Enjoy an Evening With the Newark Bears.

(Rochelle Park, New Jersey)—October 1, 2007—Bergen County residents with developmental disabilities recently enjoyed an evening watching the Newark Bears play at Riverfront Stadium in Newark, New Jersey. Eighty clients, their families, and staff affiliated with New Concepts for Living, Inc. (New Concepts), a non-profit organization that works with people with developmental disabilities and their families throughout Bergen County, were invited by a local company to watch the Newark Bears game.

The minor league baseball team recently won the 2007 Atlantic League Championship. Rip 'N Ruppert, the official Newark Bears' mascot, visited the New Concepts' crowd.

About New Concepts

Twenty years ago, New Concepts was founded by a small group of parents concerned about the future of their sons and daughters with developmental disabilities. New Concepts is a community non-profit organization committed to people with disabilities and their families. Inspired by the vision of families and people with developmental disabilities, New Concepts enables people to realize their dreams and to achieve their individual potential through quality community programs and services that include housing, vocational and day program training, recreation, advocacy, and family education and support.

For further information about New Concepts, call 201-843-3427 or visit the organization's web site at www.ncfl.net.

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