



For Immediate Release

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It's a Picnic in October! People with Developmental Disabilities Gather for New Concepts Annual Picnic

(Paramus, New Jersey)—October 30, 2008—New Concepts for Living, Inc. (New Concepts), a non-profit, tax-exempt organization that works with people with developmental disabilities and their families throughout Bergen County, hosted its annual picnic in October at Van Saun County Park in Paramus, New Jersey.

A large gathering of 100 people comprised of clients, families, and staff participated in festivities of face painting, enjoying good food, and listening to music. One and all enjoyed a magician's tricks and a special visit by Honey Bear. The food for the picnic was donated by a local grocery store.

About New Concepts

Twenty years ago, New Concepts was founded by a small group of parents concerned about the future of their sons and daughters with developmental disabilities. New Concepts is a community non-profit organization with offices in Rochelle Park, New Jersey that is committed to people with disabilities and their families. Inspired by the vision of families and people with developmental disabilities, New Concepts enables people to realize their dreams and to achieve their individual potential through quality community programs and services that include housing, vocational and day program training, recreation, advocacy, and family education and support.

For further information about New Concepts, call 201-843-3427 or visit the organization's web site at www.ncfl.net.

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Photos Attached.

Cutline.

Photo #1.

New Concepts' staff and clients with developmental disabilities and their families watch a magician perform some new tricks. Photo Credit: Maria Rego

Photo #2.

Honey Bear and a New Concepts' client enjoy the annual picnic in October at Van Saun Park in Paramus.